

AMY McCULLOCH

PRODUCER, DEVELOPMENT EXEC

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BIO

Producer, development executive, writer and production all-rounder with over fifteen years experience in all aspects of production and post production. Always looking to learn, extremely switched on and proactive with excellent communication skills. Creatively driven collaborator who works well in teams. Very quick learner, highly organised and reliable, with a vast array of transferable skills, knowledge and hands-on experience.

WORK HISTORY

Sep 2025 - present FREELANCE	ABC Development Producer - various Scripted & factual, preschool and primary. Live action and studio factual entertainment, family formats. The Whole Picture Freelance Producer Press & marketing shoots, various: Mortal Kombat II, War Machine, Amazon MGM film project. Amplify Producer Branded content, creator-led social campaigns: Oral B, Head & Shoulders
Aug 2021 - Aug 2025	RIISE Productions Head of Film & TV Development Managed slate of 11 scripted & unscripted projects (drama, comedy, factual and feature film). Concept ideation, scripted development, budgets and all market pitching materials.
March - Aug 2021	EUREKA Transcriber - Making It Australia (S1) + Crikey It's The Irwins (S4)
2021	ITV Talent Chaperone - I'm a Celebrity Get Me Out of Here! (S8)
June 2019 - March 2020	SEVEN NETWORK Post Production Coordinator / Associate Post Producer - MKR (S11)
2019	SEVEN NETWORK Transcriber (various) - Bride & Prejudice; The Full Monty; House Rules
2019	ENDEMOLSHINE AUSTRALIA Associate Post Producer - Lego Masters Australia (S1)
2015 - 2019	FREELANCE CONTENT PRODUCER & PROMO PRODUCER Disney Channel AU/NZ, ABC, Mamamia
2010 - 2014	THE WALT DISNEY COMPANY AUSTRALIA/NEW ZEALAND Producer/Senior Producer - Branded Media Content Series producer for broadcast content on Disney Channel - writer, director, producer.
2008 - 2010	THE WALT DISNEY COMPANY AUSTRALIA/NEW ZEALAND Production Coordinator - Branded Media Content Coordinator & producer support for broadcast content on Disney Channel.
2005 - 2008	7NEWS Production Assistant & VCG Operator Live control room - 7 News, Sunrise, Today Tonight and all outside broadcast.

EDUCATION

2008	Bachelor of Communication: Media Production (WSU)
2011	Story Seminar by Robert McKee (Sydney)
2013	TV Writers Studio (Sydney) - Jen Grisanti, Ellen Sandler, Carole Kirshner, Steve Kaplan
2013	Story Seminar by Robert McKee (LA)