



ISABEL BÈCU

EMERGING ASSISTANT DIRECTOR / PA



Gold Coast



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[LinkedIn](#)



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With a strong background in administration and project management, I have spent the past two years leading the daily operations of a cinema camera rental house. Working closely with cinematographers and state-of-the-art camera systems, my strength lies in meeting the evolving demands of technicians and creatives by coordinating complex resources, logistics, workflows, and constantly changing schedules without missing a beat.

I have built a reputation as a calm, reliable point of contact for crew and production in this fast-moving environment. These strengths have naturally drawn me toward the Assistant Director department. The demands on an AD are what I enjoy most: planning, scheduling, communicating, keeping teams aligned, solving problems under pressure, and delivering the day with grit and love for filmmaking.

I'd welcome the opportunity to be considered for an AD attachment, PA or Assistant Director role.

EXPERIENCE

On-Set Credits

Production Runner | Gucci – In the Blue of the Evening – Spec Commercial (2025)

Production Assistant & VHS Unit Footage | W4R – Music Video (2025)

Production Runner | Mercedes Benz – First Impressions – Spec Commercial (2025)

Grip Assist | What is FEAR – Feature Documentary (2024)

Office Manager at CINE 2481

Apr 2024 – Nov 2025

- Managed camera house day-to-day operations, equipment bookings, budgeting processes, production contracts, and insurance documentation.
- Led a technician team in maintaining state-of-the-art camera equipment, overseeing international supplier procurement and inventory control to ensure operational readiness.
- Coordinated project logistics across multiple concurrent shoots, acting as the first point of contact for productions and stepping in as gear delivery driver when required.
- Organised visits and catering for camera crews, ensuring WHS facility standards were maintained and fostering a collaborative environment for equipment testing and prep.
- Liaised with partner camera houses, managing time-sensitive freight protocols to ensure a seamless service from project initiation to completion.
- Managed staff onboarding and payroll coordination, collaborating closely with the accounts team on quarterly financial reports.

EDUCATION

Bachelor of Social Sciences (Communication & Journalism)

Universidad Torcuato Di Tella
2015–2019
Buenos Aires, Argentina

Screen Onboarding Program

TAFE Queensland
2026

Backlot Academy Program

Shadowbox Studios
2026
In progress

SKILLS

- On-Set Etiquette
- Camera Inventory Tracking, Handling & Maintenance
- Business Operations & Leadership
- Project & Workflow Coordination
- Procurement & Contract Management
- Budgeting & Financial Administration
- Photography

LANGUAGES & TOOLS

- Bilingual (English & Spanish)
- Open Manual Driver's License
- Microsoft Office Suite
- Google Workspace
- Project & Business Management Softwares

REFERENCES

Troy Galvin | CINE 2481

0407 008 918
troy@cine2481.com

Ant Pawley | Southern Cross Cameras

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